

SECTION 405. SIGNS.

A. PURPOSE, SUBSTITUTION, INTERPRETATION, AND SEVERABILITY.

1. Purpose. Signs have the potential to obstruct views, distract motorists, obstruct pedestrian and vehicular traffic flow, create safety hazards, create aesthetic blight, and pose other problems that legitimately call for regulation. The purpose of this Section is to provide a set of standards for the design, construction, and use of signs to:
 - a. Protect property values, enhance aesthetic beauty, and foster economic development by regulating the size, height, and number of signs, as well as duration of display, in a manner that minimizes aesthetic blight and visual clutter,
 - b. Promote public safety, welfare, convenience, and enjoyment of travel and free flow of traffic by regulating placement, sizing, brightness, and motion of signs in a manner that prevents distractions and obstructions, and allowing for standard public signs that regulate vehicular, bicycle, and pedestrian traffic flow,
 - c. Enhance quality of life and civic pride by allowing for public informational and directional signs promoting civic causes, historical awareness, wayfinding, or public events, and,
 - d. Encourage the development of private property in harmony with the desired character of the City while providing due regard for the public and private interests involved and protecting freedom of speech.
2. Substitution. Signs containing noncommercial speech are permitted anywhere that business or advertising signs are permitted, subject to the same regulations applicable to such signs.
3. Interpretation. Any provision of this sign code that imposes a limitation on freedom of speech shall be construed in a manner that is viewpoint-neutral and treats expressive speech as either the same as or less restrictive than commercial speech.
4. Severability. If any provision of this sign code is declared invalid, such invalidity shall not affect the validity or enforceability of the remaining portions of the code.

B. APPLICABILITY.

The provisions of this Section shall apply to all signs placed or maintained within the City of Cottonwood, with the exception of any of the following:

1. Address numbers designed in accordance with current Fire Department standards;
2. Signs required by law or of a duly constituted governmental body in furtherance of a governmental purpose, such as traffic signs, warning signs, no trespassing signs, signs located in the public rights-of-way for the purpose of public wayfinding or historical education;

3. Public Utility Signs: Signs placed by a public utility for the safety, welfare, or convenience of the public, such as signs identifying high voltage, public telephone, or underground cables;
4. Vehicle Signs: Signs upon a vehicle, provided that any such vehicle with a sign face of over two square feet is not conspicuously parked so as to constitute a sign; nothing herein prevents such a vehicle from being used for a bona fide delivery and other vehicular purposes;
5. Seasonal decorations;
6. Temporary signs providing information for the public interest, and not promoting the cost or availability of wares;
7. Signs protected by state statutes: Nothing contained herein shall prevent the erection and maintenance of signs authorized or protected by Arizona Revised Statutes; or
8. Menu boards

All permanent illuminated signage, regardless of exception, is subject to the standards of Section 408 of this Zoning Ordinance unless authorized or protected by Arizona Revised Statutes.

C. PERMITS.

1. No sign may be placed, constructed, reconstructed, or altered within the City of Cottonwood without sign permit(s) issued by the City, with the exception of the following, provided the provisions of this Section are complied with:
 - a. Repainting or maintenance of signs, provided there is no change in size, shape, height, or motion, and there is no repair or installation of structural or electrical elements.
 - b. Signs listed in subsection 405. D.2 unless otherwise indicated.
2. An application for a sign permit shall be filed with the Community Development Department. The application shall include the following:
 - a. Sketch showing, size, height, and shape of sign(s).
 - b. Description of materials used and method of mounting.
 - c. Any existing or planned landscaping around sign(s).
 - d. Existing sign(s).
 - e. Lighting Specification Information, if proposing illuminated signage.
 - f. Name and license number of the installation contractor. No sign for which a permit is required may be installed or repaired by any person other than a contractor licensed by

the State of Arizona to install and repair posts, poles, supports, paint, and electrical wiring for signs, displays, and flagpoles.

- g. Any other information the Community Development Department might need to evaluate the Sign Proposal.
- h. Payment of the filing fee in an amount established by a schedule adopted by ordinance of the Council. No part of the filing fee shall be returnable. Payment of the filing fee shall be waived when the petitioner is an official or agency of the City, County, State, or Federal Government.

3. Plan Review: Upon receipt of a complete application for a sign permit, the Community Development Department shall review the sign plans and deny, approve, or conditionally approve said plans.

D. REGULATIONS APPLICABLE TO SIGNS IN ALL DISTRICTS.

- 1. General Standards:
 - a. No sign shall be constructed or erected in such a manner as to interfere in any way with or confuse traffic or present a traffic hazard, as determined by the Community Development Director and City Engineer. All freestanding signs shall be placed five feet back from all property lines.
 - b. Flashing Signs: Signs shall not be animated or have intermittent illumination or flashing lights, except emergency or warning signs installed for traffic control, including signs that draw attention to speed limits, stop signs, fire stations, school zones, and similar governmental or public uses.
 - c. Lighting: Internal or indirect lighting of signs is subject to Section 408 (Outdoor Lighting Code) standards.
 - d. No sign shall have audible devices.
 - e. There shall be no roof signs, signs that are projecting or cantilevered from buildings, banners, or feather/flag banners.
 - f. Sign Installation: All building-mounted signs shall be attached to the building in a manner that will ensure safe operation. All freestanding signs shall be installed and constructed in a manner that will ensure structural stability.
 - g. Nonconforming Signs:
 - 1) Any nonconforming sign may be continued in use, and the sign face or sign panel within a nonconforming sign structure may be replaced with a new sign for the same or new use provided the sign structure is not changed or altered in any manner and the panel is essentially the same size and dimensions, and provided all other applicable provisions of this ordinance are addressed in a conforming manner.

- 2) In the event a nonconforming sign is hereafter damaged to exceed 50 percent of the reproduction value according to appraisal thereof by competent appraisers, or is removed by any means whatsoever, including an Act of God, or the use of the sign has been discontinued for six months or more; then such sign may be restored, reconstructed, altered or repaired only to conform with the provisions of this Section.
- h. Off-Site Signs: All signs shall be located on the same lot or parcel it refers to, except for community directional signs issued under a conditional use permit pursuant to Section 405.F.6. Off-site advertising, including billboards, shall be prohibited, except where allowed for walking signs on a public sidewalk or right-of-way, or as otherwise permitted by this ordinance.
- i. Dangerous and Deteriorated Signs: If any outdoor advertising sign becomes a danger to the public, or becomes deteriorated, or is abandoned, the property owner or owner of the sign shall be notified to remove or repair the sign. If he does not comply within 10 days, the Zoning Administrator shall have the sign removed and the cost assessed to the owner of the property on which such sign is located.
- j. Electronic Message Display Signs:
 - 1) Purpose: These regulations provide standards and procedures for the safe and appropriate use of electronic message display signs. The regulations are intended to ensure the use of such signs will not have a detrimental effect on the surrounding area or the public welfare, and will be consistent with the purpose and intent of this Ordinance.
 - 2) Procedures: Electronic message display signs shall be subject to Design Review approval.
 - 3) Standards: The following describes standards for the installation and use of electronic message display signs:
 - a) Zoning Districts: No electronic message display signs shall be permitted except in the C-1, C-2, I-1, I-2, and PAD Zoning Districts subject to meeting the standards and criteria described herein and the standards of Section 408 (Outdoor Lighting Code). In other zoning districts, churches, schools, government agencies, and institutional uses may install electronic message displays if approved by Conditional Use Permit.
 - b) Transitions: Electronic message display signs shall be operated in static display mode only, except for transitions between messages, which shall be instantaneous. There shall be no video, animation, fades, dissolves, traveling (horizontal movement), or scrolling (vertical movement) between messages.
 - c) Display Time: Electronic message display signs shall be permitted to change their message no more than once every eight seconds.

- d) Size: The area of the electronic display panel shall not be more than 18 square feet in size or 50 percent of the total area of the sign, whichever is more restrictive. The sign area of digital pricing signage for gas service stations shall count towards the total allowed sign area, but the sign area shall not be confined to the electronic display panel size restrictions.
- e) Height: the maximum height, as measured from the prevailing grade to the top of the electronic message display panel on a ground-mounted or freestanding sign, shall vary according to the location, as follows:
 - i. Twelve feet maximum height where located adjacent to arterial streets and highways, as described on the City of Cottonwood Street Classification Map.
 - ii. Ten feet maximum height where located adjacent to collector streets, as described on the Cottonwood Street Classification Map.
 - iii. Eight feet maximum height where located within 300 feet of any residential use or facility, or any hotel or lodging use, and where such sign is visible from such property as determined through the Design Review process.
 - iv. The maximum height of such signs in any other location otherwise permitted by this Section shall be no greater than 10 feet to the top of the electronic sign panel.
- f) Hours of Operation: As per Section 408 (Outdoor Lighting Code), all outdoor illuminated signs shall be turned off by 10:00 p.m. or when the business closes, whichever is later.
- g) Sign Type: Electronic message display signs may be incorporated into freestanding or wall-mounted signs.
- h) Number: Only one electronic message display sign shall be allowed as part of a sign at a shopping center, and only one such sign shall be permitted per street frontage for a shopping center. For individual uses, only one electronic message display sign shall be permitted on the premises per use.
 - i) Distance from Residential Use: Electronic message display signs shall not be located within 100 feet of any residence or residential zoning district as measured from the sign to the property line of the residential use.
 - j) Distance from Other Signs: Electronic message display signs must be spaced a minimum of 150 feet from other electronic message display signs.

4) Lighting Intensity and Color:

- a) Dimming. Electronic message display signs shall come equipped with dimming technology that automatically adjusts the display's brightness based on ambient light conditions and complies with the maximum nighttime brightness level.
- b) Brightness. Electronic message display signs shall not exceed a brightness level of 0.3-foot candles above ambient light conditions. Ambient light conditions and display brightness levels shall be measured as follows:
 - i. At least 30 minutes after sunset, ambient light conditions shall be measured using a foot candle meter aimed directly at the electronic message display (while the sign is turned off or displaying all black copy) at a distance of 100 feet from the sign.
 - ii. A second measurement [using the same methods described in subsection 405.C.2.j.4) a) above] shall be taken after turning the sign on to a full white display.
 - iii. If the difference between the two measurements is 0.3-foot candles or less, the brightness is properly adjusted.
 - iv. Upon installation of any electronic message display, the permittee shall provide the City with a certificate from a lighting engineer or other professionally qualified person or entity stating the unit does not exceed a brightness level of 0.3-foot candles above ambient lighting conditions.
- c) Color: Electronic message display signs may be illuminated only with Amber or Red LED lighting sources.

5) Exemptions: The following shall not require a sign permit:

- a) Temporary governmental signs, including emergency warning signs, special event signs, temporary information signs, or similar applications using electronic message displays.
- b) Electronic signs displayed in windows of businesses provided they are no more than two square feet in size.

6) Prohibited Electronic Message Signs:

- a) Electronic message display signs shall be prohibited within the Cottonwood Commercial Historic District, or any other districts or properties listed on the National Register of Historic Places or any locally designated historic landmark, unless determined as a contributing element to the historic district or landmark.
- b) Electronic message display shall be prohibited on off-premise signs, billboards, portable signs, and temporary signs, except where permitted by this Ordinance.

2. Additional Signs: The following signs may be displayed in addition to those permitted in Subsections E and F. These signs shall not be illuminated, and their sign area shall not count toward any overall maximum sign area allowance, unless otherwise indicated:
 - a. Additional Wall Signs: No more than two signs with a sign area of not more than two square feet each installed or inscribed on a building.
 - b. Additional Signs During a Transaction Period: One temporary sign shall be allowed along each street frontage of a property during a transaction period in which the property is being offered for sale or rent. Each sign shall not exceed six square feet in area, shall not exceed five feet in height, and shall be located no nearer than 10 feet from another lot. In instances where the lot width impacts the placement of a sign, the Community Development Director may allow a sign to be placed closer than 10 feet to an adjacent lot. Signs of up to 20 square feet may be allowed by Conditional Use Permit.
 - c. Additional Signs During a Construction Period: One temporary sign shall be allowed during a construction period when a valid building permit is in effect. Additional signs for this purpose may be permitted by Conditional Use Permit when more than one structure is under construction on adjacent lots, during the same construction period by the same contractors, engineers, or architects. In agricultural, residential, and manufactured home zones the sign shall not exceed 12 square feet in area and in Commercial, Industrial, and Community Facility Districts the sign shall not exceed 40 square feet in area.
 - d. Additional Signs During an Election Period: Additional temporary signs shall be allowed during an election period beginning 60 days before an election and ending 15 days after the general election or 15 days after the primary election for a candidate who does not advance to the general election, subject to the following regulations:
 - 1) Signs located on private property shall not be installed without the property owner's permission and shall be no more than six square feet in area.
 - 2) The person or parties responsible for erecting the signs are responsible for their removal.
 - 3) Signs may be placed in a public right-of-way as permitted by State law. The City may regulate such signs as authorized in A.R.S. § 16-1019. Such signs shall not be attached to any other sign or sign structure, street light pole, traffic signal pole, utility pole, or utility structure.
 - 4) Signs shall not be installed or placed on any structure, building, or property owned or managed by the City of Cottonwood. Such signs shall be subject to immediate removal.

e. Flags:

- 1) In Agricultural, Residential, and Manufactured Home Districts, no more than three flags, not to exceed 15 square feet each, are allowed per lot. Flags may be mounted on a wall, a pole projecting from a wall, or a freestanding pole, at a height no greater than 24 feet.
- 2) In Commercial, Industrial, and Community Facility Districts, no more than three flags, not to exceed 24 square feet each, are allowed per lot. Flags may be mounted on a wall, a pole projecting from a wall, or a freestanding pole.

f. Additional signs at driveways: No more than two freestanding signs no larger than two square feet in area each, and no greater than two feet in height, may be placed near driveway entrances or exits. These signs may be internally illuminated, subject to lighting standards indicated in this Zoning Ordinance. A sign permit shall not be required for such signs unless internally illuminated.

g. A-Frame Signs: For purposes of this Section, an A-frame sign refers to all types of portable signs that are not fixed to a permanent structure and may be moved on a site unless otherwise described as exempt by this ordinance. A-frame and portable signs shall be permitted in any zone in association with an approved commercial, industrial, institutional, and/or multi-unit residential use, subject to the following restrictions:

- 1) Size: Each panel of a two-panel A-frame sign or a single panel for any type of portable sign is limited to two feet in width by three feet in height, except as may be allowed for in association with a special event permit or temporary sign permit. The A-frame or portable sign shall not count towards the maximum allowable sign area calculation for the site.
- 2) Quantity: One sign is allowed per business location, tenant, or multi-unit residential development. For multi-tenant commercial projects, one sign per tenant is allowed with a minimum of 20 feet of separation maintained between signs.
- 3) Location: A-frame signs shall be located in the following manner:
 - a) The sign shall be placed on the property being identified or within the right-of-way directly in front of and immediately abutting the property location with an approved encroachment permit. A minimum two-foot setback must be maintained from the back of the curb, or if the street has no curb, a minimum eight-foot setback must be maintained from the edge of the pavement.
 - b) A-frame signs shall not be located at off-premise locations, including private property or right-of-way not directly in front of the subject use.
 - c) The sign shall be located at grade level.
 - d) No sign shall be located within a sight triangle as described in subsection 404.I (Height Limitations on Corner Lots).

- e) No sign shall be located within 25 feet of the edge of a driveway entry. In instances where the lot width impacts the placement of a sign, the Community Development Director may allow a sign to be placed closer than twenty-five feet to a driveway entry on the same lot.
- f) For businesses located in a commercial center with multiple tenants and/or buildings, the sign may be placed within the development or at the perimeter of the commercial center, subject to location and separation requirements.
- g) Alteration of existing or required landscaping to locate the sign is prohibited.

4) Sidewalk Locations: Where the building façade directly abuts the sidewalk right-of-way, one sign per business location may be located on the public sidewalk directly in front of the business if a minimum of five feet clear area is maintained on the sidewalk for passage of pedestrians at all times, and an encroachment permit is obtained from the City of Cottonwood, which indicates that the applicant agrees to relinquish any future claim of permanent encroachment by placement of the sign and indemnify the City from any and all liability associated with such sign placement.

5) Prohibited Locations: A-frame and portable signs are prohibited in the following locations:

- a) Off-premise locations, except as otherwise provided for within immediately abutting right-of-way by approved encroachment permit and as associated with permitted temporary uses and special events.
- b) In all vehicular circulation areas, including parking lots, parking stalls, drive aisles, driveways, crosswalks, and roadways.
- c) In association with Home Occupations or Single-family residential uses.
- d) In raised or painted medians.
- e) So that less than a minimum of a five-foot clear area is provided for pedestrian passage on all sidewalks, pathways, walkways, plazas, or courtyards, or so as to cause a hazard to pedestrians.
- f) On fences, boulders, raised landscape planters, other signs, vehicles, utility facilities, or similar structures.
- g) Within a minimum distance of 20 feet from any other A-frame or portable sign.
- h) Within a minimum distance of 25 feet from a street intersection.

6) Appearance: A-frame sign structures and display copy must be made and constructed to comply with the following requirements:

- a) Constructed with a protective, water-resistant coating, which is impervious to weather conditions.
- b) Of sufficient weight and durability to withstand wind gusts and storms so as to not be blown over or become windborne.
- c) Maintained in a manner free from chipping paint, visible cracks or gouges, loss of letters, or general deterioration.

7) Attachments: No attachments, illumination, banners, ribbons, flags, or moving parts are allowed with the sign.

8) Display Time: All A-frame signs must be removed at the end of each business day. Signs may be displayed during the posted hours the business is open only.

9) A separate sign permit and fee, as set by the City Council, shall be required for each A-frame sign.

h. Walking Signs: Signs worn, held, balanced, or carried by sign walkers shall be permitted, subject to the following regulations:

- 1) Walking signs may be worn, held, balanced, or carried by sign walkers with no throwing of signs in the air or twirling, spinning, or tossing of signs.
- 2) Sign walkers shall be allowed on the property in which the sale, activity or event takes place or on a public sidewalk located directly in front of or immediately abutting the property location, subject to the regulations contained in this ordinance. No more than one such sign shall be allowed per business or use, except where permitted with a valid Temporary Use Permit.
- 3) Sign walkers may use the public right-of-way, including sidewalks, subject to the location restrictions of this ordinance, except where the use is deemed a safety hazard by City officials due to blocking the visibility of traffic, blocking the safe passage of pedestrians or vehicles, or which has the potential to fall or be blown onto pedestrians or traffic.
- 4) Sign walkers may not be located within the travel lane of any street or within any street median or landscape island.
- 5) Sign walkers shall not be located in the sight visibility triangle at street corners, which is measured a distance of 25 feet back from the intersection of the lines defining the edge of the street or the face of the curb and a line connecting these points, or in a manner that impacts the safety of vehicles on adjacent streets by blocking visibility at driveways or intersections.
- 6) Hand-held and walking signs, including costumes, characters, and mascots, shall be limited to no more than eight feet in height above grade at the highest point.

- 7) A separate sign permit and fee, as set by the City Council, shall be required for each walking sign.
- i. Residential Subdivision Signs Residential subdivisions with a sales office and offering new homes for sale may submit a proposed residential subdivision sign package to regulate the use of temporary signs for the subdivision, subject to the following additional requirements:
 - 1) A proposed residential subdivision sign package shall be submitted to the Community Development Director, or their designee, who shall approve or deny a sign permit or require modification and resubmission based on the proposed package's compliance with the requirements of this Section. A residential subdivision sign program must include a site plan showing the location of all proposed signs and a description of the type, number, size, placement, and materials of all proposed signs.
 - 2) The residential subdivision sign package shall expire when the sales office is permanently closed. All signs shall be removed upon expiration of the residential subdivision sign program.
 - 3) A residential subdivision sign package may include the following on-site signage:
 - a) A maximum of 500 square feet of signage per builder.
 - b) Freestanding signs, each of which shall not exceed an area of 128 square feet or a height of 10 feet.
 - c) Temporary signs, flags, and banners.
 - d) Off-site directional signs placed at each major change in travel direction along the route leading to the subdivision. Each offsite directional sign within the public right-of-way may not exceed six square feet in area and 30 inches in height, and must be clearly labeled with the permit number and the name and contact information of the sign permit applicant. For offsite directional signs on private property, written permission of the sign-property owner is required, and each sign may not exceed 32 square feet in area and eight feet in height.

E. REGULATIONS APPLICABLE TO SIGNS IN ALL AGRICULTURAL, RESIDENTIAL, AND MANUFACTURED HOME ZONING DISTRICTS.

1. One sign not exceeding 20 square feet in area shall be allowed for each street frontage for each professional office or business in those zones in which such office or business is permitted. Such signs may be wall-mounted or detached from the building; however, in buildings with multiple offices or businesses, only one detached sign is permitted per street frontage. When such detached sign is used by individual offices or businesses, the area of use shall be included in the 20 square foot maximum allowable.

2. Height: No sign shall project above the top plate line of the building to which it is attached. Signs shall be placed flat on parapet walls or vertical building walls and may not extend above the top of the parapet wall or roof line. No freestanding sign shall exceed 10 feet in height above grade.

F. REGULATIONS APPLICABLE TO SIGNS IN COMMERCIAL, INDUSTRIAL, AND COMMUNITY FACILITY ZONES.

1. Size: The allowable sign area shall be computed as follows:

- a. For buildings with 55 or less lineal feet of building frontage:

- 1) The maximum total area for all signs shall be 80 square feet, including freestanding signs, except as allowed for single businesses with 20,000 square feet or greater of gross floor area. Additional total sign area may be allowed by Conditional Use Permit.
 - 2) Freestanding signs for buildings not located in a shopping center shall be allowed a maximum of 40 square feet in area. The lesser dimension of the sign area of the freestanding sign shall not be less than one-fifth of the larger dimension.

- b. For buildings with more than 55 lineal feet of building frontage:

- 1) Buildings with more than 55 lineal feet of building frontage will be allowed one-and-one-half square feet of sign area per lineal foot of building frontage.
 - 2) The maximum total area for all signs shall be 200 square feet, including freestanding signs, except as allowed for single businesses with 20,000 square feet or greater of gross floor area. Additional total sign area may be allowed by Conditional Use Permit.
 - 3) Freestanding signs for buildings not located in shopping centers shall be allowed a maximum of 40 square feet in area. The lesser dimension of the sign area of the freestanding sign shall not be less than one-fifth of the larger dimension.

- c. When a building has more than one street frontage, the maximum sign area shall be computed based only on the lineal footage for that frontage.

- d. The total allowable signage for a single business that has 20,000 square feet of gross floor area or greater, may be increased by an amount calculated by multiplying 0.001 by the floor area, not to exceed 300 square feet in area for total allowable signage, including freestanding signs.

2. Quantity: On a premise other than a shopping center, not more than two signs for any allowed use shall be displayed on any one street except that additional signs may be allowed by Conditional Use Permit.

3. Shopping Centers: Shopping Centers shall be allowed one freestanding sign of 60 square feet per street frontage. Individual businesses in shopping centers shall have no more than two signs for any store frontage, including a freestanding sign panel, except that additional signs may be allowed by Conditional Use Permit. Individual businesses in a shopping center shall be allowed one-and-one-half square feet of sign area per lineal foot of store frontage. A single-tenant building, having a single use in a shopping center shall be allowed one freestanding sign provided that the total square footage and quantity for all signs of said building does not exceed the maximum allowances in subsections F.1. & F.2.
4. Height and Design:
 - a. Signs may not project above, beyond, or in any way interrupt the roof surface. On a mansard roof surface, a sign may be placed flat on the pitched surface between the eaves and the roof line.
 - b. On parapet walls or vertical building walls, signs shall be placed flat on the wall and may not extend above the top of the parapet wall or roof line.
 - c. Freestanding signs shall not extend higher than 10 feet above the ground surface, except that additional height may be allowed by Conditional Use Permit.
 - d. If the natural grade at the base of a freestanding sign is lower than the grade of the adjacent road, the height of the sign shall be measured from the top of curb elevation, or road grade if no curb, provided no such sign shall exceed 15 feet in height overall from the lowest point of the structure.
 - e. All freestanding signs subject to this Subsection shall be designed as monument signs and shall be subject to Design Review standards.
5. Signs in Right-of-Way: Where existing buildings are situated to prevent the erection of a freestanding sign, a permit may be issued for an alternate building-mounted sign. Such alternate building mounted sign may extend into the public right-of-way provided the applicant agrees to relinquish any future claim of permanent encroachment. A sign allowed in the right-of-way is to be of minimal cost and be essentially detachable. An allowable location in the right-of-way is to be determined by the Community Development Director, who must consider freedom from interference with pedestrian and vehicle traffic and the freedom from obstruction of other signs.
6. Temporary Signs:
 - a. Sign permits shall be required for all temporary signs, including but not limited to banners and A-frame signs, unless listed as exempt by this ordinance.
 - b. All temporary signs must be properly affixed and shall be located subject to the provisions set forth in this Section 405 for permanent signs.

- c. Temporary A-frame or portable signs shall be subject to the same restrictions set forth in this ordinance regarding standards for their use. Exceptions for size and location may be approved by the Community Development Director for temporary or special events.
- d. One temporary banner sign, excluding feather/flag banners, shall be allowed for each business not to exceed 32 square feet.
- e. A permit for a temporary sign shall have a time limit of no more than 30 consecutive days, which may be extended by another 30 days by the Community Development Director. No more than four temporary sign permits shall be issued for the same calendar year. The sign permit number and date by which the sign must be removed shall be written on the sign in permanent ink.
- f. No temporary signs shall be placed upon any street light pole, traffic signal pole, or utility pole within the City.
- g. One temporary banner sign is allowed, at no additional cost, with the full submittal and payment for a permanent sign permit, subject to the provisions of subsection 405. F.5.

7. Community Directional Signs may be permitted as conditional uses in Commercial, Industrial, and Community Facility Districts on private property or on public rights of way for the purpose of directing the public to any public facility within the city limits of Cottonwood that provides recreational, educational, or cultural facilities to the general public. Such signs can be placed on either the property to which the public is directed or an off-site property along the route to the public facility or subdivision. Community directional signs must comply with all applicable sections of the ordinance and the following requirements:

- a. Conditional use permits shall be required for all community directional signs.
- b. The size of the sign area shall be no more than 40 square feet, and no sign shall exceed 10 feet in height.
- c. All A.D.O.T. and City permits, including right-of-way permits, shall be obtained for a community directional sign.

G. REGULATIONS APPLICABLE TO SIGNS IN THE OLD TOWN SPECIAL PLANNING AREA.

1. Businesses within the Old Town Special Planning Area's Commercial and Transitional Character Areas, as described in Section 427 of this Ordinance, shall be allowed no more than two signs per building per street frontage. One of these signs may be cantilevered on the building over the public right of way as permitted by an encroachment permit issued by the Public Works Department, and provided the applicant provides proof of insurance if required by the City. This cantilevered sign shall not be mounted on top of an awning; it shall be affixed to the building or shall hang below on the awning or mounted on the building.

- a. Size: Each building shall be allowed one-and-one-half square feet of signage per lineal foot of building frontage on a public street, with total sign area not exceeding the maximum allowable sign area set forth in Section 405. F.1. When a building has multiple frontages, the maximum sign area for any one frontage will be computed only on the lineal footage for that frontage. A cantilevered sign may be no larger than 36 square feet, except for those erected below a canopy, which shall not exceed 24 square feet. The maximum horizontal projection of a cantilevered sign from an exterior wall shall not exceed the distance measured along the wall from the sign to the nearest building corner, or six feet, whichever is greater, and no part of the sign shall be closer than two feet to the face of curb. Additional square footage may be allowed by Conditional Use Permit.
- b. Quantity: No more than two signs for any allowed use shall be displayed on any one street frontage, except that additional signs may be allowed by Conditional Use Permit.
- c. Height:
 - 1) Signs may not project above, beyond, or in any way interrupt the roof surface. On a mansard roof surface, a sign may be placed flat on the pitched surface between the eaves and the roof line.
 - 2) On parapet or vertical building walls, signs shall be placed flat on the wall and may not extend above the top of the parapet wall or roof line.
 - 3) The lowest edge of any cantilevered sign shall not be lower than eight feet six inches from the sidewalk.

2. Other signs: All other signs shall comply with all applicable sections of this ordinance.

[Approved 09/17/2024 Ordinance Number 750]

[Approved 05/20/2025 Ordinance Number 763]