



“Inspiring a Vibrant Community”

Cottonwood
Police Department
2017
Annual Report

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Message from The Chief



Welcome and thanks for taking the time to review our 2017 Annual Report. We're excited to publish the first report in this format which includes a status report on our Cottonwood Police Department Strategic Plan's first year initiatives along with crime statistics, use of force summary as well as other information we hope will be of value to you. As we move through 2018, we intend to continue our commitment to making Cottonwood one of the safest communities in the Country and protecting the phenomenal quality of life we enjoy. We would fall short of our public safety mission objectives without stakeholder partnerships and the support of those we serve. Please take a moment to check out our web or Facebook page and don't hesitate to call if we can be of assistance.

Stay safe,

A handwritten signature in black ink, appearing to read "Steve Gesell".

Steve Gesell

Chief of Police

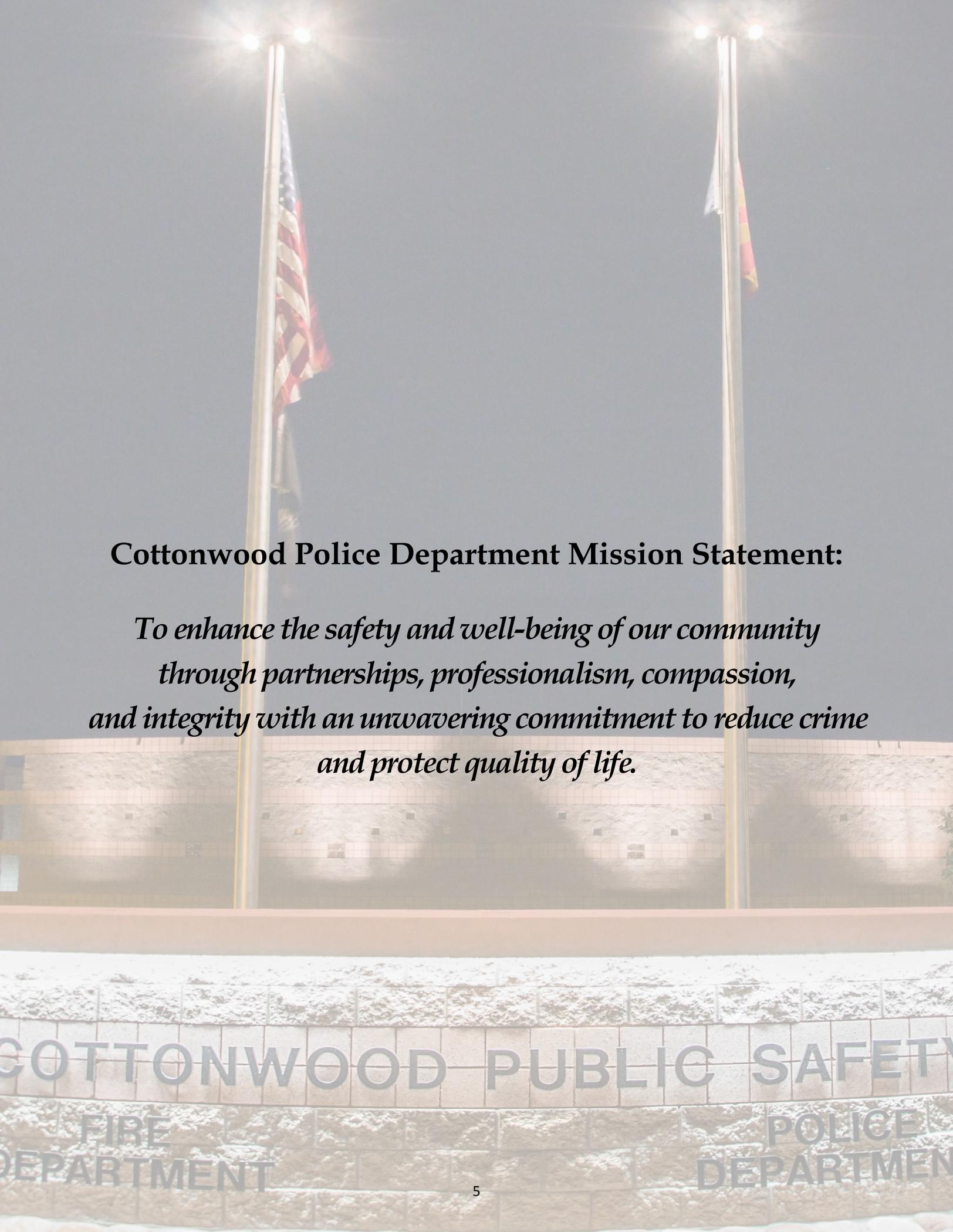




The Verde Valley includes about 714 square miles located in the geographic center of Arizona, about 100 miles north of the Phoenix metropolitan area. The Verde River runs through the valley from northwest to southeast and is augmented by flows from Sycamore Canyon, Oak Creek, Beaver Creek and West Clear Creek. The area is unsurpassed in its variety of physical beauty with the red rocks and Mogollon Rim to the north and east and the Black Hills and Mingus Mountain dominating the western and southern portions of the valley.

The City of Cottonwood is known as the “Heart of Arizona Wine Country”. It is located adjacent to the Verde River at elevations ranging from 3,300 feet to 3,900 feet above sea level and experiences a mild climate which, together with its proximity to an abundance of natural amenities such as the Grand Canyon, Sedona, Dead Horse Ranch State Park, Tuzigoot National Monument and the historic mining communities of Clarkdale and Jerome, continues to attract steady growth and tourism.

Cottonwoodaz.gov



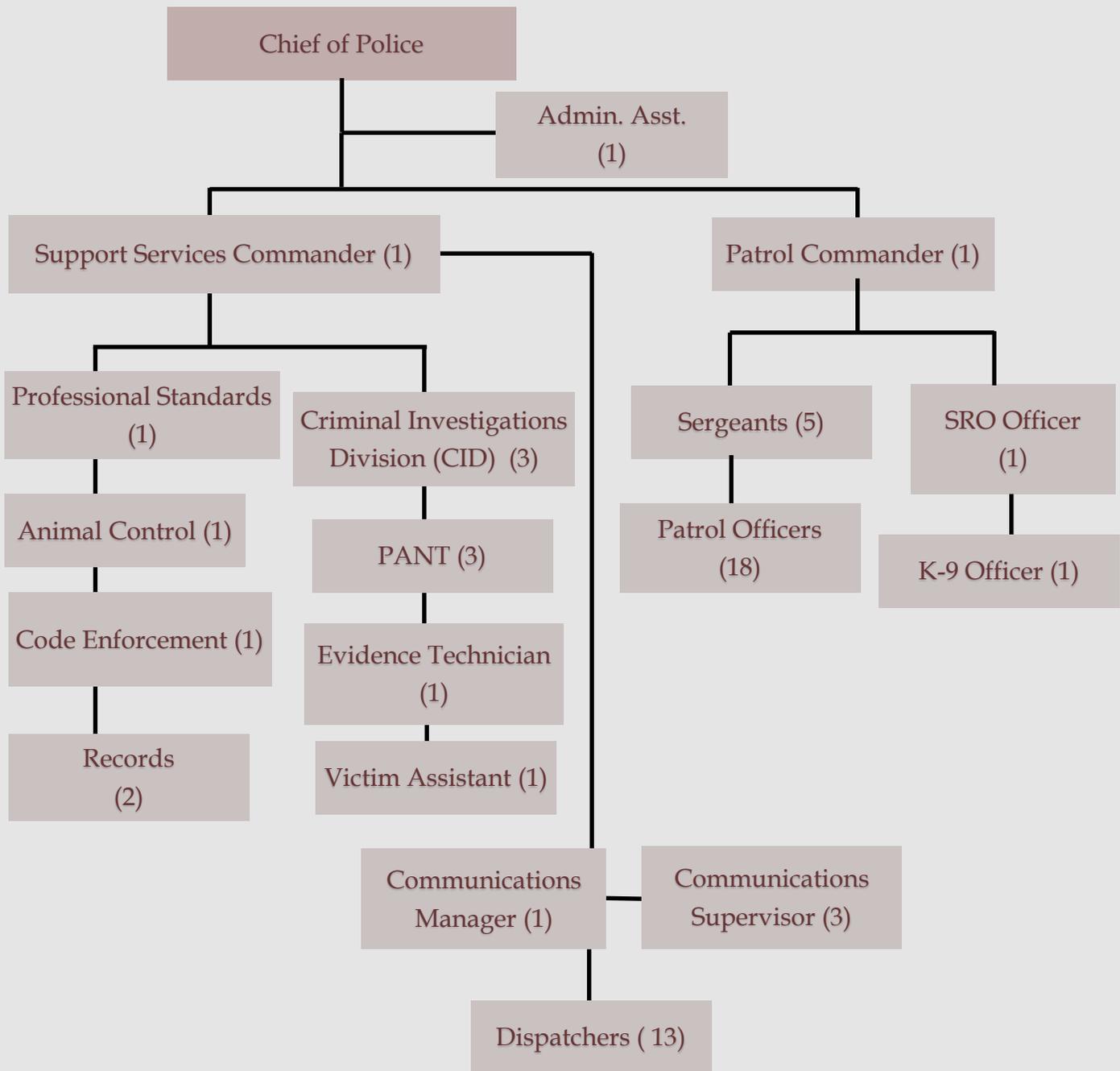
Cottonwood Police Department Mission Statement:

To enhance the safety and well-being of our community through partnerships, professionalism, compassion, and integrity with an unwavering commitment to reduce crime and protect quality of life.

COTTONWOOD PUBLIC SAFETY
FIRE DEPARTMENT POLICE DEPARTMENT

COTTONWOOD POLICE DEPARTMENT

Organizational Chart - 2017



Social Media

The Police Department has a Facebook page to stay connected to the community. Postings include notable arrests, community involvement and other helpful information. The page will often include photographs of police related activities, special events or other areas of interest that pertain to the Police Department and the community we serve.

The Facebook page provides dual communication capabilities. Like our page!



The Cottonwood Police Department had acquired CENS (Cottonwood's Emergency Notification System) in April of 2012 to provide emergency notifications to the public in the form of voice messages, text messages, and/or email. The system was also utilized for operational public safety messaging, such as manpower requests or specialized team call-out notifications. CENS proved to be a necessary tool for internal and operational messaging, but was only utilized rarely for public notifications.

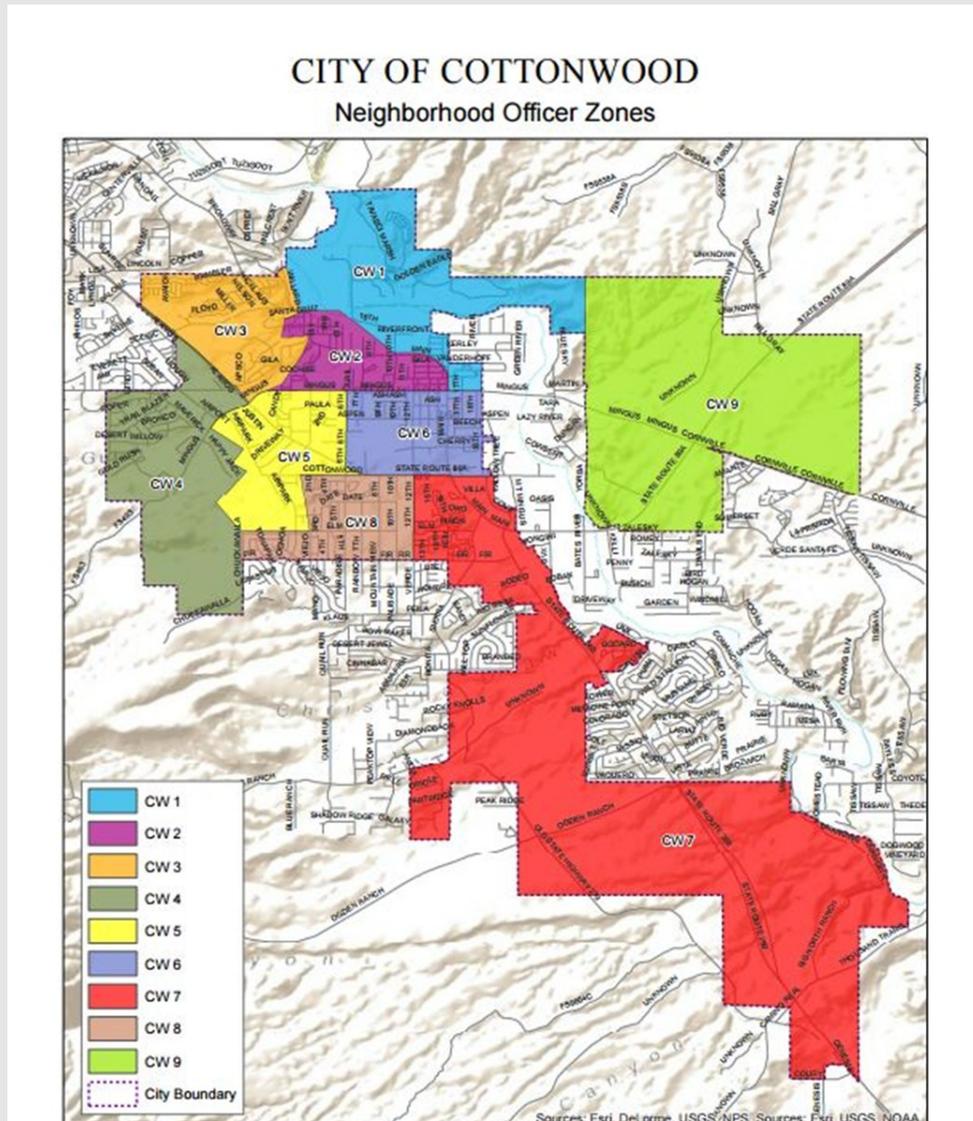
In 2014, The Cottonwood Public Safety Communications Center began providing Fire/EMS dispatching services requiring the acquisition of HipLink®, a third-party software that interfaces with existing call-taking and dispatching software. HipLink® is similar in functionality to CENS for internal and operational messaging.

The Yavapai County Sheriff's Office has acquired Code Red® for emergency notifications to the public and is a successfully managed, maintained and marketed program. Having two separate emergency public notification systems essentially serving the same area can lead to confusion and misinformation. The Yavapai County Sheriff's Office has agreed to send notifications to the residents of the City of Cottonwood on behalf the Cottonwood Police Department.



Moving forward, CENS will be discontinued. Operational messaging will be moved exclusively to HipLink and emergency public notifications will be sent out by the Yavapai County Sheriff's Office via Code Red® resulting in a cost savings to the City of Cottonwood. Information will be relayed to the public via media, to include social media, and mailers included in water bills promoting the Code Red® program.

Neighborhood Officer Program



The Cottonwood Police Department has created a Neighborhood Officer Program that divides the city into 9 distinct “neighborhoods”. The objective of the Neighborhood Officer Program is to identify community issues, concerns, problems and crime trends which have long term quality of life issues.

The Neighborhood Officer will act as a liaison between the Police Department, the community, and a variety of agencies necessary to address problems and reduce criminal activity.



The Neighborhood Officer Responsibilities:

Take primary “ownership” and identify and address crime issues within their assigned neighborhood. Assist with public education, crime prevention, and neighborhood specific problems and help with coordination of other city services. Track neighborhood problems and crimes that affect the overall quality of life in a neighborhood and require repeated police response.

How do you contact your Neighborhood Officer?

Use the interactive map to locate the neighborhood where you live or work and identify the officer(s) assigned to you on our website at

<http://cottonwoodaz.gov/522/Find-Your-Neighborhood-Officer>

Click on the email link of the assigned officer and address your concerns.

“Neighborhood Issues” that effect your quality of life should be relayed to your Neighborhood Officer whereas “Criminal Activity” requiring immediate intervention should be reported immediately to the Cottonwood Police Department through our Public Safety Communication Center at (928) 649-1397.

If you have a crime to report call the Cottonwood Police Department’s Communication Center at (928) 649-1397 or in the event of an emergency dial 9-1-1.

Safe Shopper / Community Program

Through a written agreement and partnership with business owners and property management, the “Safe Shopper/Safe Community” program is intended to reduce incidents that adversely impact the safety of your business/property as well as your visitors by granting officers the authority to trespass individuals engaged in behaviors you deem as prohibited on your property; specifically loitering and solicitation without your permission. This agreement can be severed at any time at your discretion.

Trespass warnings would be issued to violators on a first offense. An arrest generally would not occur unless there are subsequent violations. The owner/designee authorizes the Cottonwood Police Department authority to trespass persons engaging in business solicitation or solicitation for money or other goods on private property without the express written consent of the owner, to include panhandling, hand bills, and/or providing a service.

To sign up, visit The City of Cottonwood’s Website:

<https://cottonwoodaz.gov/537/Safe-ShopperSafe-Community-Program>

Records

Cottonwood Police Department employs two full-time records clerks. Records is also assisted by volunteers. We are very appreciative of their service. Our full-time clerks are Diana Lassen-Jones and Nadine Flores. Nadine began working for CPD in 2003 and Diana joined us in 2004.



The Police Records Section serves as the central repository for incident, arrest and traffic records prepared by department personnel. The Records personnel assist the general public, department personnel and representatives from other agencies in obtaining police related information. They provide copies of police reports to citizens, insurance companies, lawyers, city prosecutor, county attorney, victim witness, etc.

Records clerks review and enter data from police reports into the computerized records management system; handle warrants, subpoenas, summons and related paperwork. They are required to complete mandated state and federal monthly validations of all police department entries into state and federal databases; ensures proper disposal of confidential materials and reports that have met state purge criteria and images records for retention purposes.

Clerks must be certified on the Arizona Criminal Justice Information System and National Crime Information System.



PATROL DIVISION



The patrol division is the largest division of the police department and is responsible for providing around the clock police protection for the city. Officers assigned to the patrol division are dedicated and highly trained professionals who must be mentally and physically prepared to respond to any type of crime or request for service. Members of the Patrol Division are the "front line" officers that initially respond to all crimes in progress, emergency situations, traffic accidents and any other "calls for service" received by the police department. Patrol officers work closely with the investigation division, and citizen groups to provide a full range of services on a daily basis. This type of teamwork is essential in preventing and solving crime.

Common patrol activities include proactive police patrol and crime prevention, traffic control and enforcement, the initial investigation and documentation of crimes, and the enforcement of all city ordinances, state laws, and federal laws. Patrol officers are also encouraged to get involved in the community outside of their normal working hours by participating in programs that strengthen police/citizen relations.



BIKE PATROL TEAM



Police bicycles are used to patrol special events, city streets, private property and other areas not easily traversed by foot. They have a positive impact on crime reduction and increase community policing efforts and officer mobility.

The Cottonwood Police Department may utilize the bicycle patrol team as an effective police tool which may include such duties, but not limited to:

- ◇ Burglary patrol.
- ◇ Parking violations.
- ◇ Patrolling high-density housing areas.
- ◇ Proactive enforcement for other Street Crimes.
- ◇ Problems particular to the City of Cottonwood.
- ◇ Special Events.



School Resource Officer



The School Safety Program was established by Arizona Revised Statute 15-154 in 1994 for the purpose of placing School Resource Officers (SRO) on school grounds to contribute to safe school environments that are conducive to teaching and learning. Through comprehensive prevention and intervention approaches, School Safety Program funded officers maintain a visible presence on campus; deter delinquent and violent behaviors; serve as an available resource to the school community; and provide students and staff with Law-Related Education instruction and training.

The School Resource Officer develops positive interactive relationships with the students, the staff, and the community that they serve. This proactive, prevention-based program is cultivated through collaborative working partnerships between officers, school administration, teachers, and the police department.

The Cottonwood Police Department partnered with Mingus Union High School to support the 3 year grant, providing the police officer for this position.

K-9 Unit

A human-canine officer team is a tried and true law enforcement tool. With their keen eyesight, speed and sense of smell, police dogs can perform some tasks faster and at lower cost than human officers with less risk to officers and the public.

The Cottonwood Police Department K-9 Unit was started in 1990 and since its inception there has been seven K-9s. Cottonwood Police Officer Shilling's current K9 partner is Kratos who was purchased in March 2017 through monetary aid from Arizona Community Foundation grant (ACF), National Police Dog Foundation grant, the public's donations, and the continued assistance of Olsen's Grain.

Kratos is a twenty month old Duetch Shepard Malanois mix, from Holland. Kratos' training consisted of "KNPV Sport Dog." KNPV is not a sport, but a European organization which certifies dogs for police, military, and other governmental services. It specializes in the single purpose of patrol based policing in Europe.

Since his arrival Kratos has been trained and received dual certification in patrol and narcotics detection consistent with the standards set forth by the National Police Canine Association (NPCA). Patrol certification consists of suspect apprehension, building searches, area searches, tracking, and article (evidence) searches. The narcotics certification consists of the detection of illicit, non-prescription drugs. Kratos can often be seen socializing with our community so he is not only used for police functions but he also conducts demonstrations.

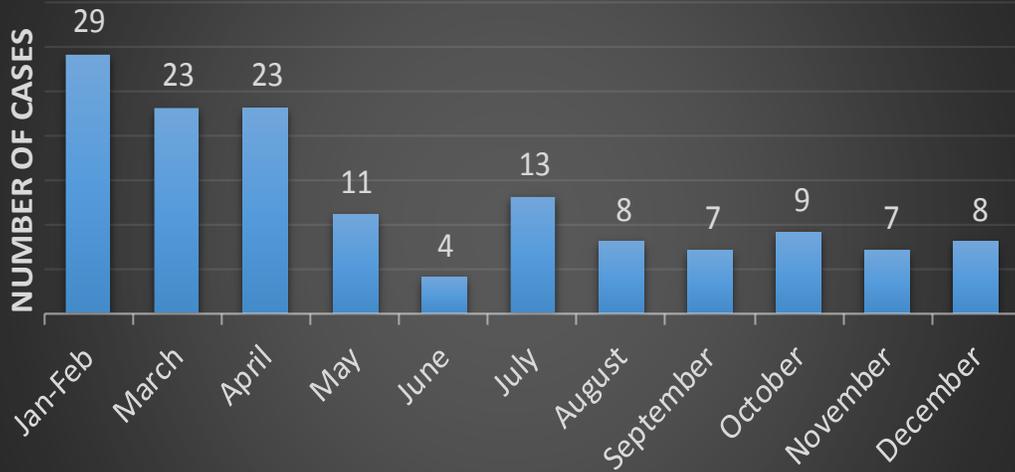


Criminal Investigations



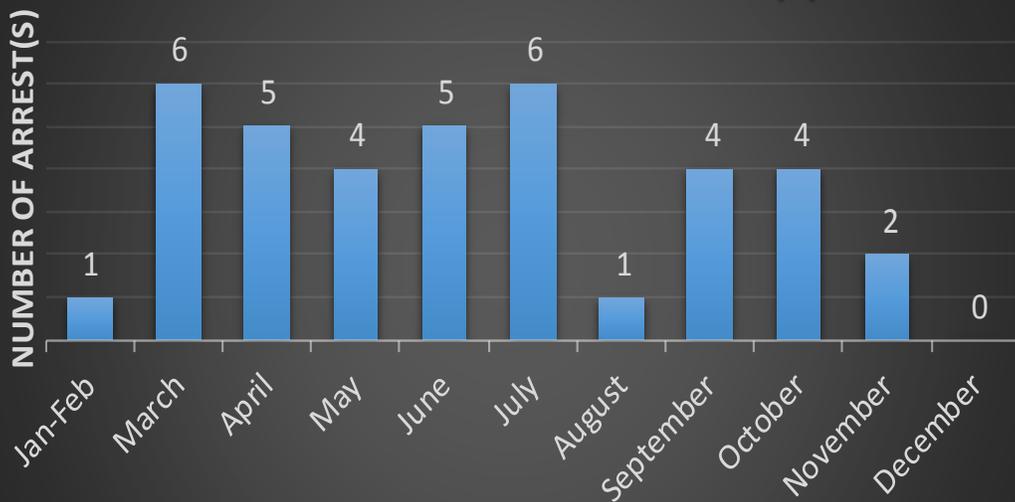
The Criminal Investigation Unit is comprised of highly trained detectives who are assigned to investigate crimes against persons as well as property crimes. The unit has a sergeant, two detectives, victim advocate and one evidence technician /property manager. This unit investigates major crimes, as well as those requiring resources not available within the patrol division. Criminal Investigators utilize advanced tools and training in order to prevent and solve crime for residents and businesses in Cottonwood. Reports compiled by the Cottonwood Police Department that require additional investigation are assigned to investigators according to the type of crime, possible lead and suspect information, and the potential for solvability.

CASES ASSIGNED TO INVESTIGATIONS UNIT



TOTAL = 142

INVESTIGATIONS UNIT ARREST (S)



TOTAL = 38

Property & Evidence

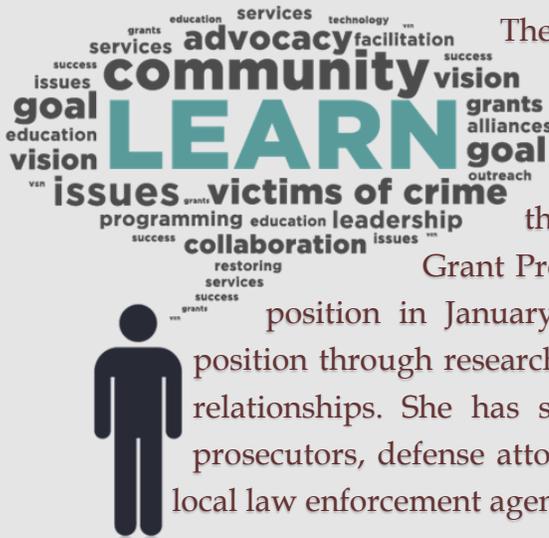


The Property and Evidence Unit, supervised by the Criminal Investigations Detective Sergeant, provides the safe, secure and orderly storage of all items taken into custody by the Cottonwood Police Department. This unit is managed by the Evidence Technician and currently stores over 28,000 items of evidence, found property and personal property held for safekeeping. In 2017, the unit took in 1709 items, 1365 of which were items of evidence.

As the only employee in the Property and Evidence Unit, the Evidence Technician is responsible for the preservation, destruction and release of all items taken into custody. The Evidence Technician is also responsible for providing all items of evidence to the courts, when requested.

Currently, new procedures and audit requirements have been instituted for the handling, processing, release and destruction of all evidence items, to include: Vehicles, Money, Controlled Substances, Firearms and general items deemed to have evidentiary value as pertaining to a case. Recently, a contract was obtained between the City of Cottonwood and Sierra Auctions. This company will handle the auctioning of items determined not to have an owner, have met statute of limitation on retention and/or cannot be returned to an owner. This company is open to the public and can be accessed via their website or at their auction locations in the Phoenix and Tucson areas. Found property and Safekeeping items are held in custody for 30 days and every effort is made to either find an owner and/or return personal items to owners when possible. Arizona Statute regarding found property and safekeeping items can be found under Title 12 Article 8 on the Arizona State Legislature website.

Victims Assistance Program



The Cottonwood Police Department's *Victim Advocate Program* & position were non-existent at the beginning of 2017. Through extensive efforts by Detective James Repp and Volunteer retired Law Enforcement officer, Jack Van Wye the funding of this position through the Victims of Crime Act: Victim Assistance Grant Program became a reality. Johannah Rutschow was hired into the position in January of 2017 and since then has developed the *Victim Advocate* position through research, training, and developing a network of professional peers and relationships. She has sought and cultivated professional relationships with judges, prosecutors, defense attorneys, and clinical service providers, as well as other state and local law enforcement agencies and municipalities.

Johannah is certified through the State of Arizona's Attorney General's Office in both *Basic* as well as *Advanced Victim's Rights* training & has also diligently familiarized herself with, & has a working knowledge of, the Arizona Constitution, Article 2, Section 2.1 *Victims' Bill of Rights*.

The Victims of Crime Act (VOCA) Victim Assistance Grant was initially awarded for a 1 year period, but through quick recognition of the need for the position within the department, it was then increased to a 3 year period with an award amount of \$175,695.00 in late 2017. The purpose of this grant is to award the VOCA Assistance Funds to the sub recipient to provide services to victims of crime as authorized by the Victims of Crime Act. The Crime Victim's Fund, compensation & assistance information can be found under U.S. Code Title 34, Subtitle II, Chapter 201, Subchapter I.

The Victim's Assistance Program position allows the Cottonwood Police Department to better meet the needs of crime victims within our community. Because officers' efforts are typically focused on apprehending and prosecuting the suspects, the victim's needs tend to inadvertently be diminished. Johannah provides several critical missing components of mitigating those needs by providing a multi-disciplinary approach to assisting the crime victim starting with helping to insure the victim's immediate personal and property safety; coordinating the necessary basic needs of food, clothing and shelter if necessary for the victim and his/her dependents; facilitating clinical emotional and mental health support for the victim; and finally, assisting and accompanying the victim through the lengthy and often times convoluted judicial process.

SWAT



Verde Valley Regional Special Weapons And Tactics Team

Mission

The mission of the Verde Valley Regional SWAT Team is to provide a well-disciplined, well-trained, efficient unit, which can be utilized in situations where the public and individual officers are in danger and at a distinct disadvantage.

Team History

Verde Valley Regional SWAT team began in 2004 as an ad-hoc team. The goal was to utilize tactics above what an average patrol officer would use to secure a situation. As time passed, the team gained more training, experience, and equipment. Based on the standards set by the Federal Emergency Management Agency (FEMA), through the National Incident Management System (NIMS), the Verde Valley Regional SWAT team meets the requirements of a Type II Tactical Team.



Team Members

The Regional team is led by a Cottonwood Police Commander and management team. It consists of a negotiation team, entry team, and marksman/observer team, which may be comprised of members from Cottonwood Police Department, Sedona Police Department, Jerome Police Department, and the Camp Verde Marshal's Office, Clarkdale Police Department, and the Cottonwood Fire Department.

Training

Training is conducted two days per month in all areas of SWAT operations. Personnel undergo a strenuous selection process prior to being added to the team. Members must maintain high standards to remain active with the team.

Responsibilities

The Verde Valley Regional Special Weapons and Tactics (SWAT) Team is tasked with a wide array of assignments and responsibilities as directed by the Chief of Police. These assignments include but are not limited to:

- ◆ Active Shooter Response
- ◆ Barricaded Subject Resolution
- ◆ Countering terrorist operations
- ◆ Dignitary Protection
- ◆ Fugitive Apprehension
- ◆ Hostage Rescue
- ◆ Providing additional security at special events
- ◆ Providing assistance on drug raids, arrest warrants, and search warrants
- ◆ Rescuing officers and citizens captured or endangered by gunfire
- ◆ Resolving high-risk situations with a minimum loss of life, injury, or property damage
- ◆ Riot Control
- ◆ Stabilizing dangerous situations dealing with violent criminals
- ◆ Stabilizing situations involving high-risk suicidal subjects



Negotiations Team

The Negotiations team is responsible for gathering intelligence and directing crisis negotiations with barricaded subjects and hostage takers. Negotiators undergo extensive training in the psychology of criminal activity and negotiations so as to achieve a peaceful resolution.

Funding

Verde Valley Regional SWAT has received a large percentage of its funding for equipment purchases through grants and donations.



Communications



The Cottonwood Public Safety Communications Center (CPSCC) is a state of the art regional Police, Fire, and Medical dispatch facility and Public Safety Answering Point (PSAP). Constructed in 2014, the CPSCC facility was placed in full operation on December 1, 2014.

17 Communications Specialists, 3 Communications Supervisors, and a Communications Center Manager operate out of the center and provide dispatch services for Cottonwood Police Department, Cottonwood Fire Department, Verde Valley Ambulance Company, Jerome Fire Department, Verde Valley Fire District, Sedona Fire District, and Copper Canyon Fire and Medical Authority. All employees are members of the Cottonwood Police Department.

CPSCC is a primary PSAP (9-1-1 answering point) for the following areas:

- City of Cottonwood
- Verde Villages
- Cornville
- Village of Oak Creek
- Lake Montezuma / Rimrock
- Specified cellular towers throughout the Verde Valley

9-1-1 calls that originate in Clarkdale, Jerome, Camp Verde and the Yavapai-Apache Nation are answered by the Camp Verde Marshal's Office and transferred to CPSCC for Fire and EMS related incidents. 9-1-1 calls that originate with the City of Sedona are transferred to CPSCC for Fire and EMS related incidents. CPSCC serves as a back-up PSAP for the Camp Verde Marshal's Office, Sedona Police Department, and Payson Police Department (Gila County).

CPSCC has Enhanced Wireline 9-1-1 and Wireless Phase II 9-1-1 capabilities which provides location information to the call-taker from the 9-1-1 caller. 9-1-1 equipment, maintenance, and infrastructure are provided and supported by the State of Arizona 9-1-1 Office. Text to 9-1-1 is not available at this time. The State of Arizona, however, is working with PSAPs throughout the state to implement this service.

In 2017, CPSCC received 24,258 9-1-1 calls. 22.5% of the 9-1-1 calls were from wireline telephones, 72.7% of the 9-1-1 calls were from wireless telephones, and 4.7% of the calls were from VoIP telephone systems. Less than 1% of the 9-1-1 calls came from an unknown source. CPSCC receives an average of 2,022 9-1-1 calls per month with July being the busiest month of 2017 with 2,294 9-1-1 calls.

14,816 law enforcement incidents were processed, which included dispatched calls and officer initiated calls, such as traffic stops. The center dispatched 11,376 Medical Calls, 200 Rescue Assignments, 1,242 Fire Incidents, 739 Motor Vehicle Accidents, and 2,102 Public Assist calls.

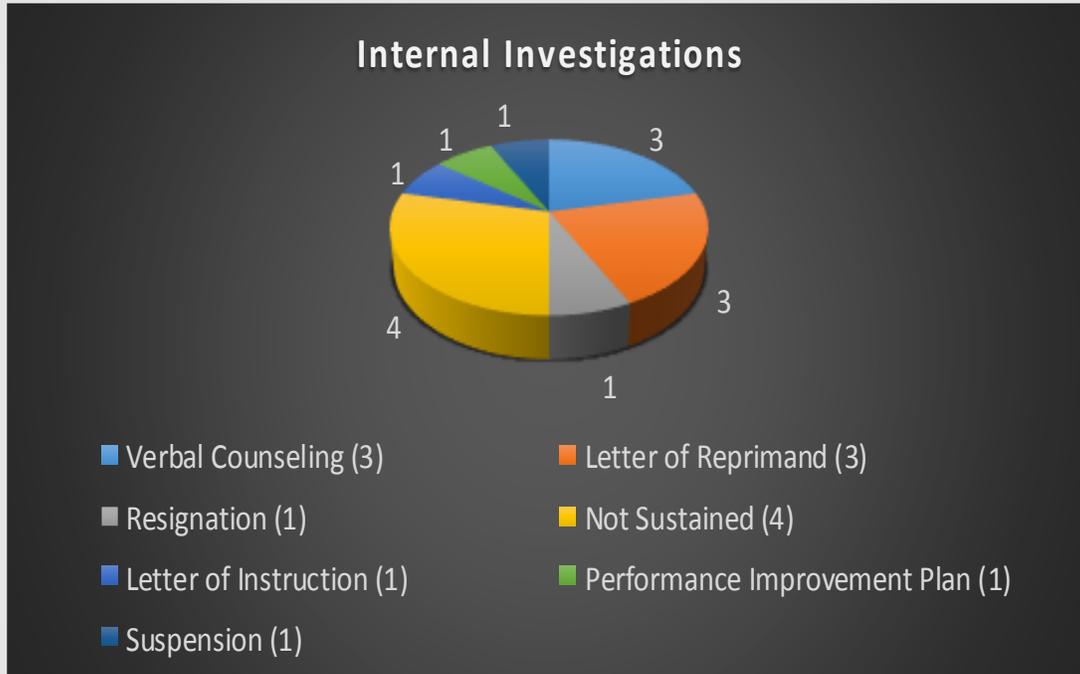
6,657 burn permits were activated in 2017.

CPSCC employees are certified by the International Academies of Emergency Dispatch (IAED) in Emergency Medical Dispatch (EMD), Emergency Fire Dispatch (EFD), and Emergency Police Dispatch (EPD) and CPR. Communications Specialists must recertify every two years and complete continuing education requirements. ProQA call processing software is utilized to ensure that calls are processed in a standardized manner and according to established best practices. CPSCC relies on the professional organizations and standard setting bodies such as the Association of Public Safety Officials (APCO), the National Emergency Number Association (NENA), and the National Fire Protection Agency (NFPA), the National Center for Missing and Exploited Children (NCMEC), and the Insurance Service Office (ISO) for operational guidelines and best practices.

Professional Standards

The Professional Standards Unit conducts formal administrative investigations in response to internal and external complaints alleging a violation of department or City policy, by a sworn or civilian police employee. Each allegation is objectively and thoroughly investigated. If an allegation is sustained, disciplinary action may be taken ranging from counseling to dismissal.

Sustained allegations typically involve minor policy violations. In 2017 the department investigated 14 incidents; 7 internal and 7 external complaints.



Ideally, disciplinary action is intended to improve employee performance and ensure a healthy culture of accountability.

Use of Force Summary

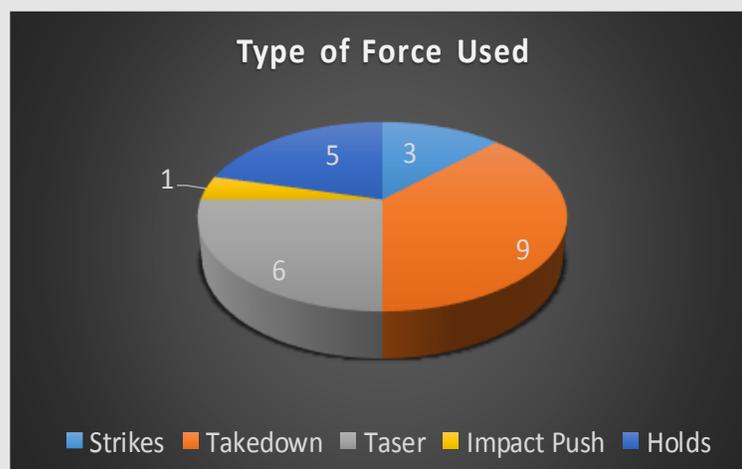
The use of force by law enforcement officers is sometimes necessary and permitted under specific circumstances. It can often be described by the amount of effort required by police to compel compliance by an unwilling subject.

The Cottonwood Police Department takes each use of force very seriously. No two situations are the same, nor are any two officers. Officers are trained to judge when a crisis requires the use of force to regain control of a situation and use only the amount necessary to mitigate an incident, make an arrest, or protect themselves or others from harm. Each instance force is used by officers is reported and reviewed appropriately.

In 2017 Cottonwood Officers were involved in 15,000 incidents, where 959 arrests were made. Of the 959 arrests 24 involved a level of force, amounting to 2.5% of the arrests.



The 24 uses of force have been broken down by types of force used to regain control of a given situation.



Cottonwood Police Explorers

The Cottonwood Police Explorers is a program for youth ages 14-18, who are interested in law enforcement as a career. The program teaches numerous aspects of Law Enforcement. One of the most important lessons taught to our Police Explorers is Integrity along with other important topics; Physical Fitness, Criminal Law, Traffic Law, Defensive Tactics, Traffic Stops, Handcuffing Techniques, and Building Searches. This is just a small portion of the variety of topics taught.

The Police Explorers participate in several Community Events throughout the year. Some of the regular events include: Shop with a Cop, Relay for Life, Cottonwood Fourth of July Fireworks Show, National Night Out, and Annual Cottonwood Christmas Parade. We are always looking for individuals who want to better themselves and serve the community. To join the Cottonwood Police Department Explorer program contact the Primary Advisor, School Resource Officer Clint Combs at ccombs@cottonwoodaz.gov or Officer Chris Dowell at cdowell@cottonwoodaz.gov.



Citizen's On Patrol

COPs volunteered a total of 1302 hours in 2017. COPs are given a uniform and allowed to drive a patrol vehicle specifically marked as a COP unit. They patrol throughout the streets of Cottonwood and assist our officers as necessary. Many times COPs are called upon to transport suspects to both the County Jail and Juvenile Detention. When needed they can assist on crime scenes, DUI details such as DUI checkpoints, provide traffic control and volunteer in other capacities as the needs arise. The Police Department is very appreciative of our COP members. In 2017 there were 13 members.



Volunteer



Jack Van Wye began volunteering with the Investigations Unit on June 9, 2009. During his tenure with the Cottonwood Police Department he has conducted numerous Background Investigations each year for Officer Positions as well as civilian employees. Jack often assists with large scale investigations that require very involved electronic timelines to assist prosecutors and investigators. Jack also assists with the Victim Assistance Program by consulting with the Victim Advocate regarding cases along with playing an instrumental role in the grant process which funds the Victim Advocate position. The selfless hours he has given to the City of Cottonwood can be counted by the successes he has aided in bringing to the many projects he has been asked to assist with. He volunteered 1,205 hours in 2017.

Crime Statistics

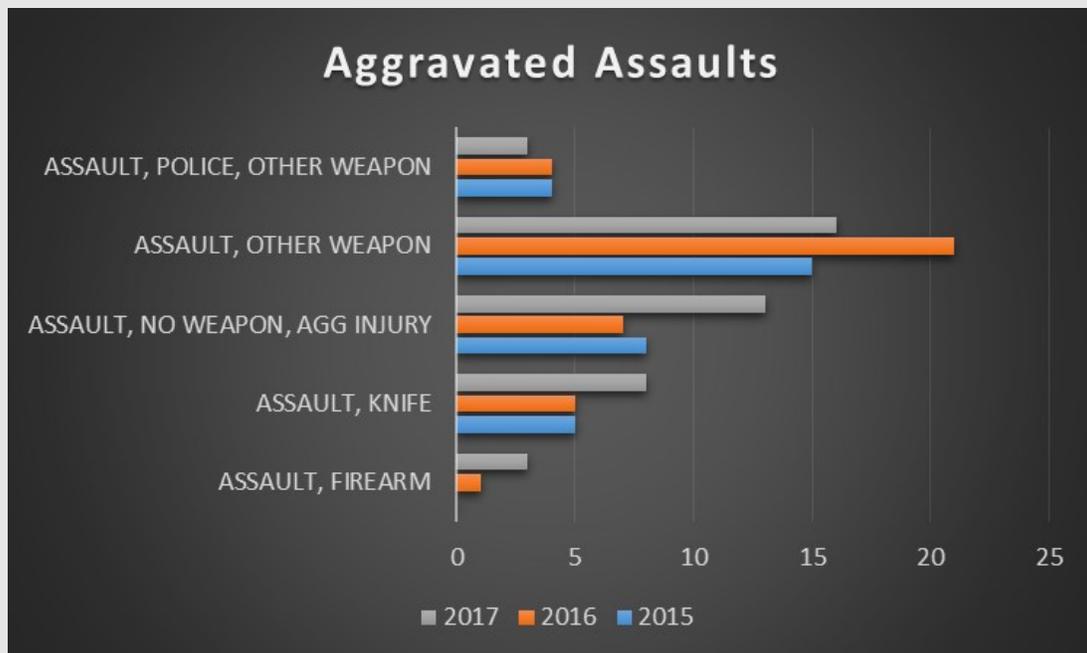
2017 Cottonwood Police Annual Report Crime Statistics - breakdown

Most crimes are not reported to police, and most reported crimes are not solved. In its annual survey, Bureau of Justice Statistics (BJS) asks victims of crime whether they reported that crime to police. In 2016, only 42% of the violent crime tracked by BJS was reported to police. And in the much more common category of property crime, only about a third (36%) was reported. There are a variety of reasons crime might not be reported, including a feeling that police “would not or could not do anything to help” or that the crime is “a personal issue or too trivial to report,” according to BJS. The Cottonwood Police Department urges anyone requiring Police assistance to call.

<http://www.pewresearch.org/fact-tank/2018/01/30/5-facts-about-crime-in-the-u-s/>

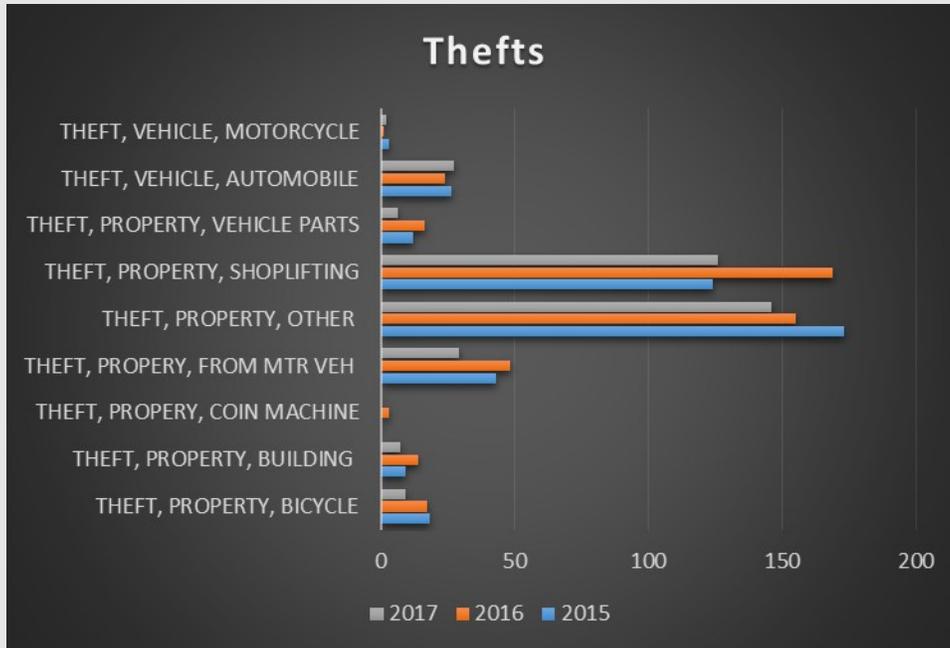
AGGRAVATED ASSAULT TRENDING

- Assault against police remained the same in 2015, 2016, and declined in 2017
- Assault other weapon declined in 2017
- Aggravated Injury assaults increased in 2017
- Assaults with knife and firearm increased over previous years
- Assaults with a firearm increased in 2017



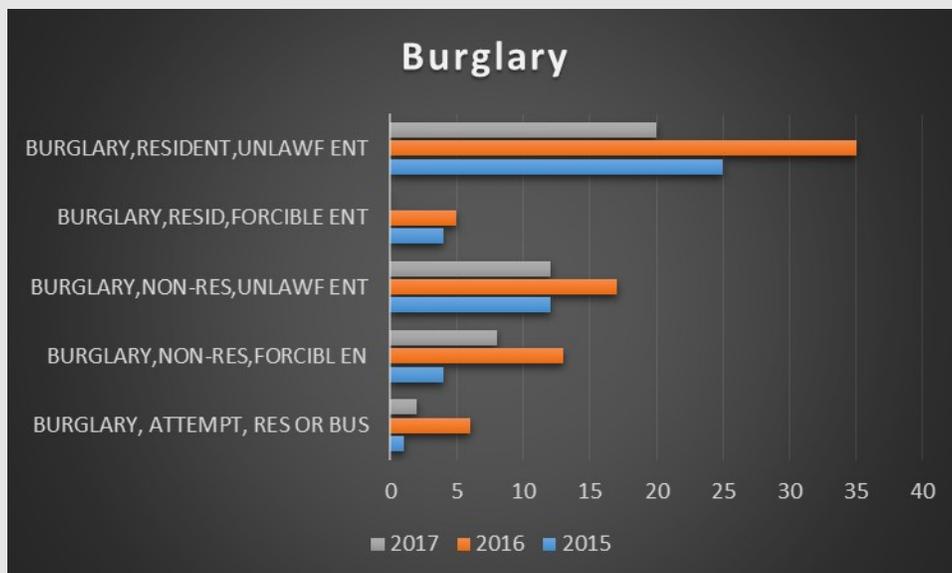
THEFT TRENDING

- Vehicle thefts have slightly increased, remaining consistent with previous years
- Theft of vehicle parts declined in 2017
- Shoplifting increased in 2016 but declined in 2017
- General thefts have declined from last year
- Theft from vehicles declined in 2017



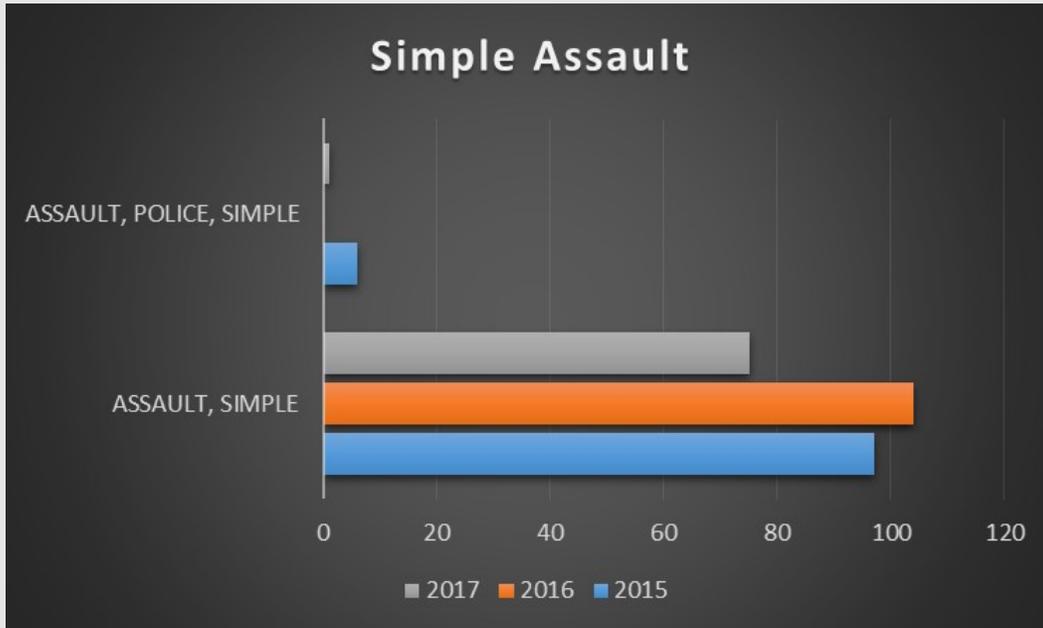
BURGLARIES TRENDING

- Residential burglary increased in 2016, but declined significantly in 2017
- Residential forced entry declined
- Burglary to non-residential structures increased each previous year, but declined in 2017
- Burglary forced entry non-residential had increased over previous years, with a sharp decline in 2017
- Reports of attempted burglaries declined over previous years



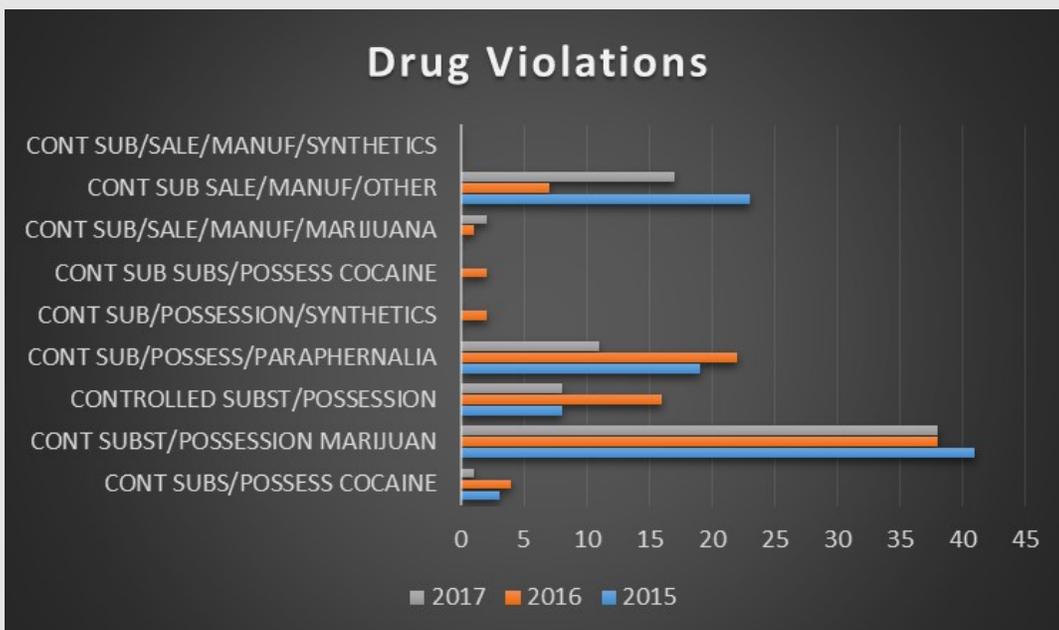
SIMPLE ASSAULT TRENDING

- Simple assault has steadily increased over the last few years, but declined in 2017



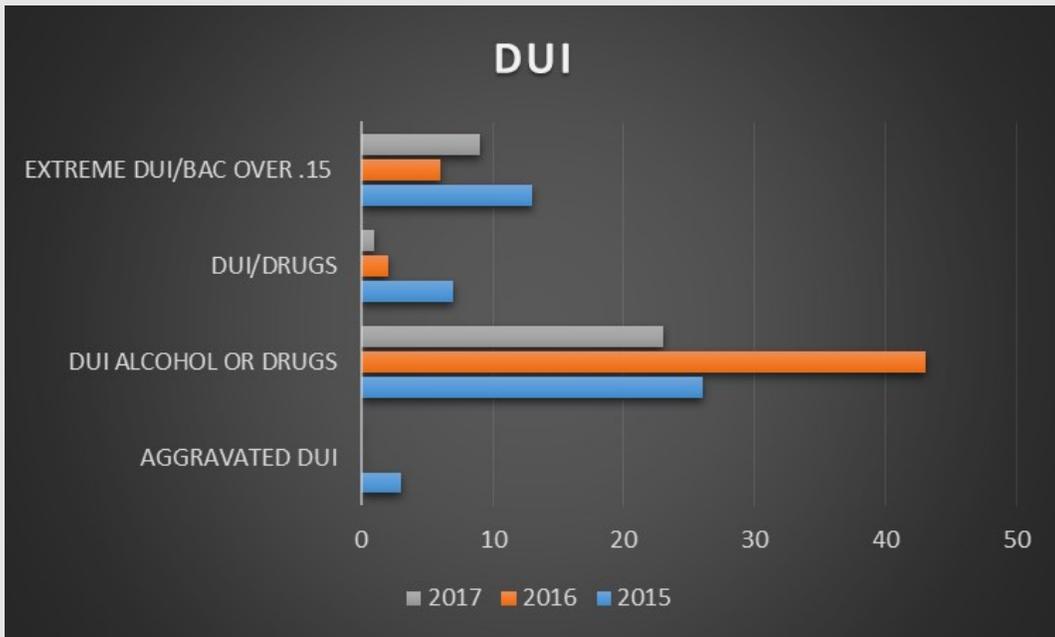
DRUG VIOLATIONS TRENDING

- In 2016 controlled substance other/meth had declined over 2015. 2017 increased by more than half, but not to the 2015 level
- Possession of cocaine increased in 2016 and declined in 2017
- Possession of marijuana has steadily declined over last three years, likely a result of legalized medical marijuana
- Synthetic drug violations declined



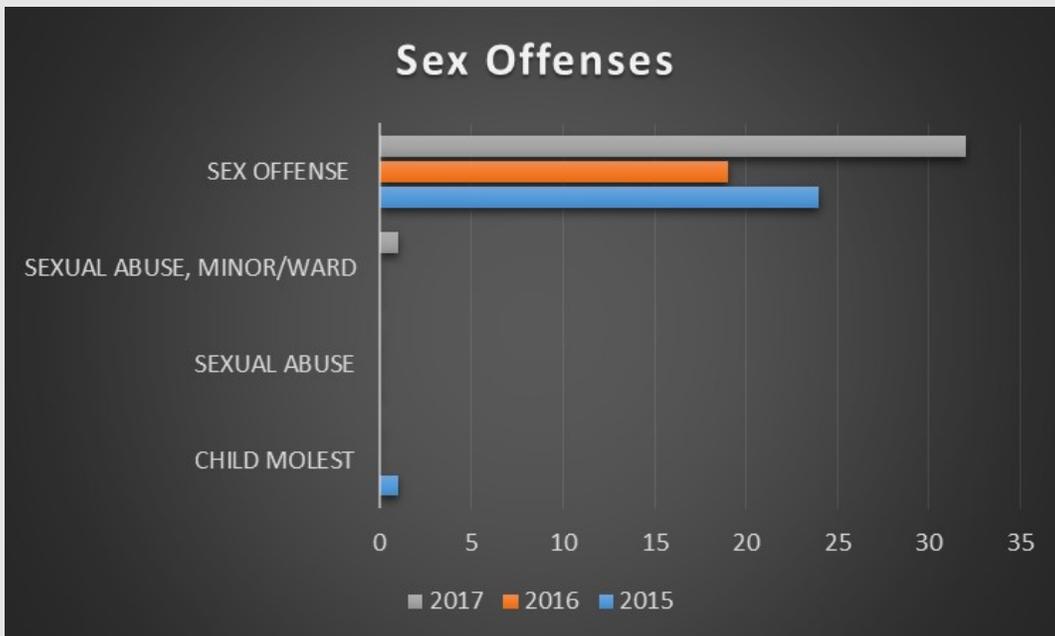
DRIVING UNDER THE INFLUENCE TRENDING

- Generally DUI's have declined, however there is an increase in Extreme DUI over 2016



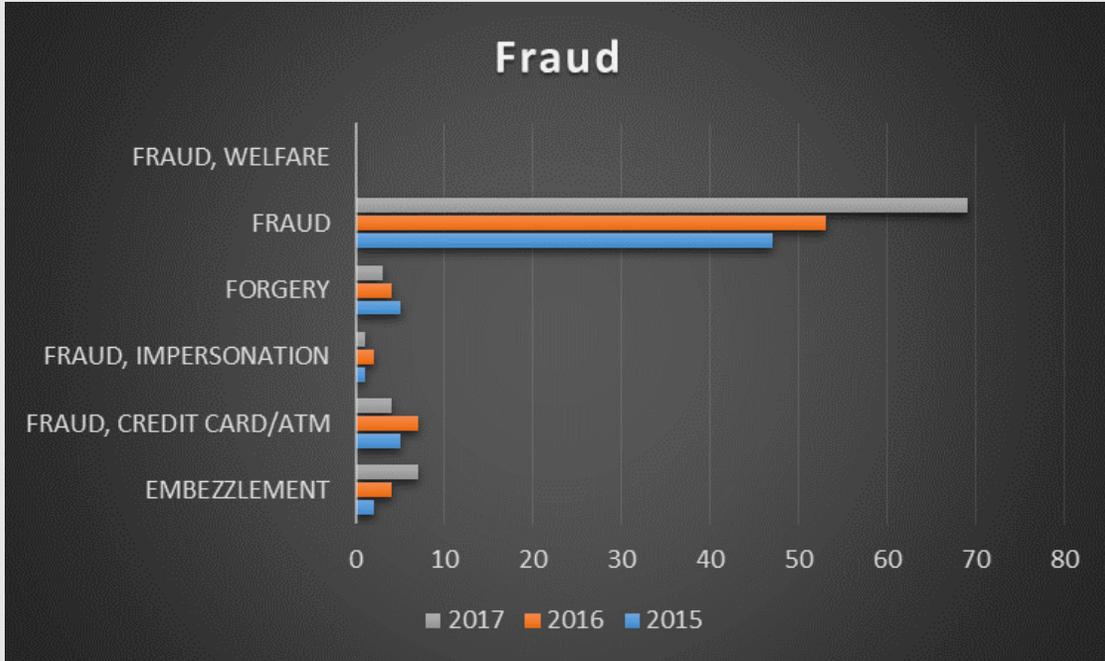
SEX OFFENSES TRENDING

- Sex offenses increased in 2017
- Sex offenses involve any sexual contact or intercourse without consent



FRAUD TRENDING

- Fraud reports have incrementally increased over the last three years.
- Forgery, impersonation, credit card frauds have declined; however embezzlement increased over previous years



Cottonwood Police Strategic Plan

2017-2021

Completed 2017 Initiatives (Year One)



- 1.1.1 Improve and expand Crime-Free Multi-Housing Program
- 1.1.4 Collaborate with Chamber of Commerce and business community to increase safety on private property
- 1.1.5 Develop and implement a "Neighborhood Officer" Program creating areas of "ownership" for officers and giving citizens a personal police contact when desired
- 1.1.6 Review current K-9 Program and augment to maximize effectiveness and acquire new K-9
- 1.1.7 Collaborate with City Prosecutor, Public Defender, Municipal Court, Mental Health and Social Service Providers to reduce recidivism among habitual low-level offenders with mental health or substance addictions
- 1.1.8 Partner with Spectrum Healthcare and the Chamber of Commerce to create a mechanism enabling citizens to donate to programs designed to aid those in transitioning out of homelessness rather than enabling destructive behaviors by giving money to panhandlers
- 1.1.9 Reduce the number of aggressive panhandlers through proactive consensual contacts with officers and closer working relationships with social service providers
- 1.1.14 Improve communication and tracking of alternative sentencing participants by including court orders in computer aided dispatch
- 1.2.4 Acquire a lightweight tactical robot to reduce threat exposure to officers and suspects
- 1.2.11 Acquire and deploy spike strips in all patrol vehicles
- 2.1.2 Provide supervisory and leadership training opportunities to personnel
- 2.1.3 Enhance a culture of accountability and empowerment
- 2.1.5 Provide professional growth opportunities for employees through project and program management
- 2.1.6 Re-establish internal continuing education training program
- 2.1.7 Revise performance evaluation criteria and policy to link with departmental objectives, philosophy and position

- 2.1.15 Administer the *True Colors* Personality Assessment to the Management team
- 2.1.18 Create formalized Field Training Officer program for Sergeants
- 2.2.2 Partner with Mental Health Professionals to create a Crisis Intervention Training (CIT) Program in Yavapai County to improve officer interaction with mentally ill.
- 2.2.3 Ensure sworn Officers and Dispatchers receive Crisis Intervention Training (CIT) at the earliest feasible point after hire
- 2.2.6 Enhance focus on Employee Physical Health
- 2.2.7 Review and improve Employee Fitness Testing Policy
- 2.2.9 Create a new CPD Mission Statement through the formation of an ad-hoc Employee committee
- 2.2.10 Form Employee Uniform Committee
- 2.2.11 Form Employee Awards Board
- 2.2.12 Revise Employee Awards Policy
- 2.2.15 Institute psychological testing for Police Officers and Communication Technicians
- 2.2.16 Enhance volunteer recognition program
- 2.2.17 Implement a pre-academy training program for newly hired officers
- 2.2.22 Assign a professional standards sergeant position responsible for internal affairs, public information, background investigations and administrative projects
- 2.2.25 Enhance use of force review process
- 2.2.26 Reduce propensity for loss of life during police pursuits through technology, training, and policy review
- 2.2.28 Completed comprehensive audit of property and evidence procedures, practice and facility
- 2.2.30 Transition primary responsibility for Code Enforcement from Community Development to Police
- 2.2.35 Develop policy and train personnel on the use of Naloxone for Opioid overdose
- 3.1.2 Involve City Departments in CPD strategic planning process
- 3.1.4 Implement an “Intra-city guest program” for CPD staff meetings
- 3.1.9 Enhance security for Riverfront Reclamation Plant
- 3.1.11 Partner with Adult Probation to improve relationships and inter-agency support
- 3.2.5 Develop a one-day citizen class focused on Police Use of Force
- 3.2.7 Embark on a Public Education Campaign regarding homelessness, mental health, social services resources and limitations, police use-of-force and recidivism

- 3.2.10 Increase community involvement in National Night Out
- 3.2.13 Implement a police application for smart phones
- 3.2.15 Assemble and share an annual crime trends report with the public
- 3.2.18 Enhance program donating bicycles to community children
- 3.2.20 Seek a position on the Verde Valley Homeless Coalition (VVHC) Board of Directors
- 4.1.5 Establish an in-house fatality traffic collision investigations team and explore feasibility of a joint team with allied agencies
- 4.2.2 Collaborate with Public Works to address roadway engineering issues through the Cottonwood Traffic Advisory Group (CTAG), Traffic Survey Committee, and on an as needed basis for problem solving meetings
- 4.3.4 Provide advanced accident investigation training to selected patrol officers
- 5.1.6 Update body camera evidence library storage to accommodate retention recommendations from Arizona Department of Library, Archives and Public Records
- 5.2.1 Develop Radio Technician position with IT Department for City-wide radio infrastructure
- 5.2.4 Develop public safety GIS position with regard to 9-1-1 mapping
- 5.2.6 Improve the public's ability to provide information to law enforcement critical information to the public
- 6.1.4 Expand fitness facility into the old dispatch center to include a cardio room



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Lobby Hours:
Monday – Friday
8:00 am – 4:00 pm